

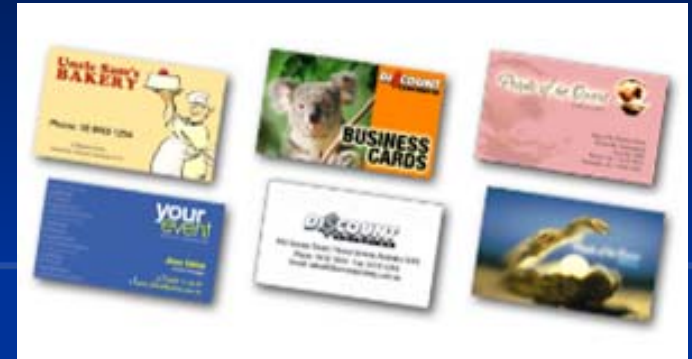


Integrated Marketing &
Social Media

Tools Of The Trade

facebook®

twitter



foursquare



flickr™



LinkedIn®

ebay



YouTube

What Is Integrated Marketing?



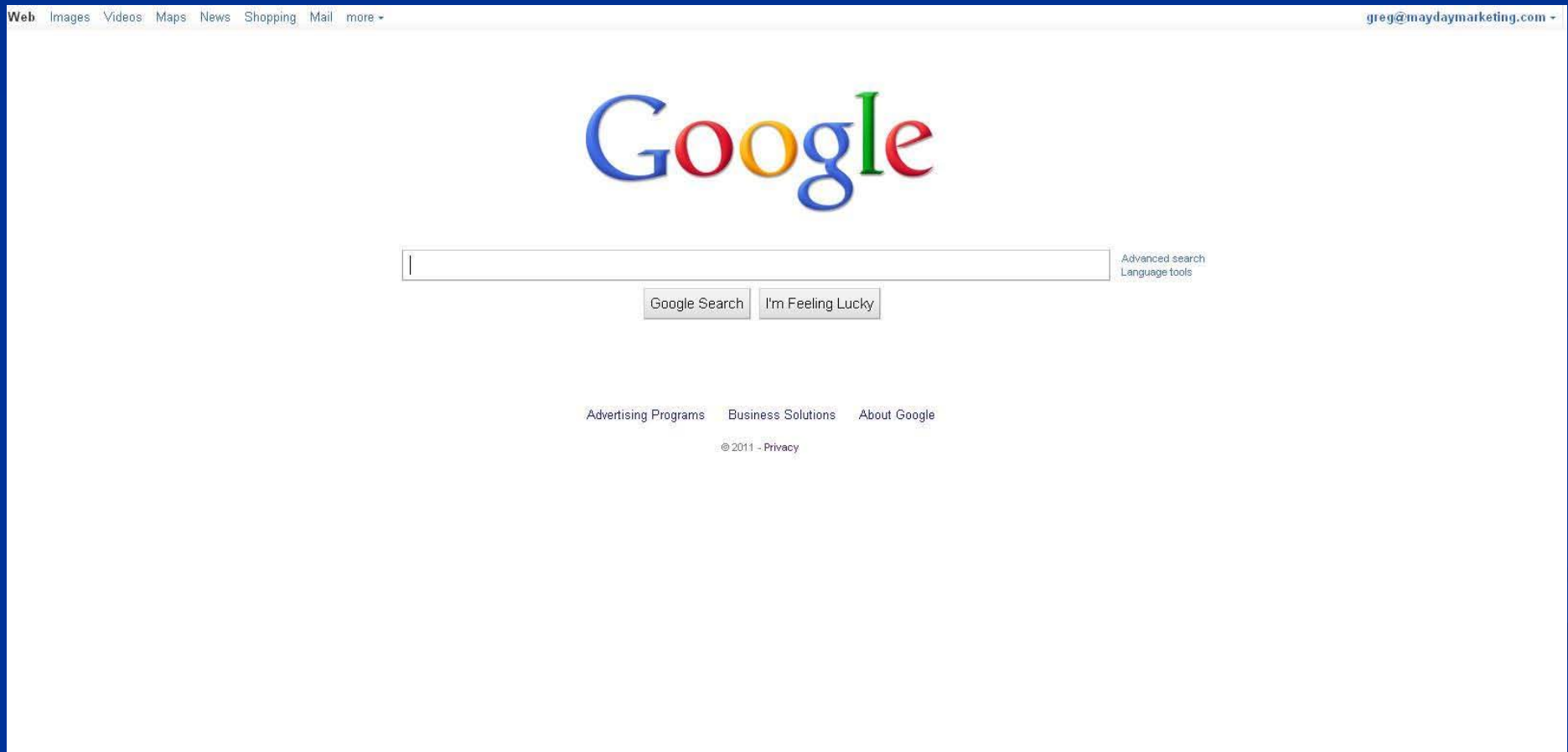
Website

www.MayDayMarketing.com




Website

- Simple, Clean, Concise!



Website


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Finally.


The amazing iPhone 4. Now available in white.

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Website

- 10 Seconds Or Less To Grab Visitors Attention



E-mail Signature



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Board Member - JJ's Legacy - www.jjslegacy.com

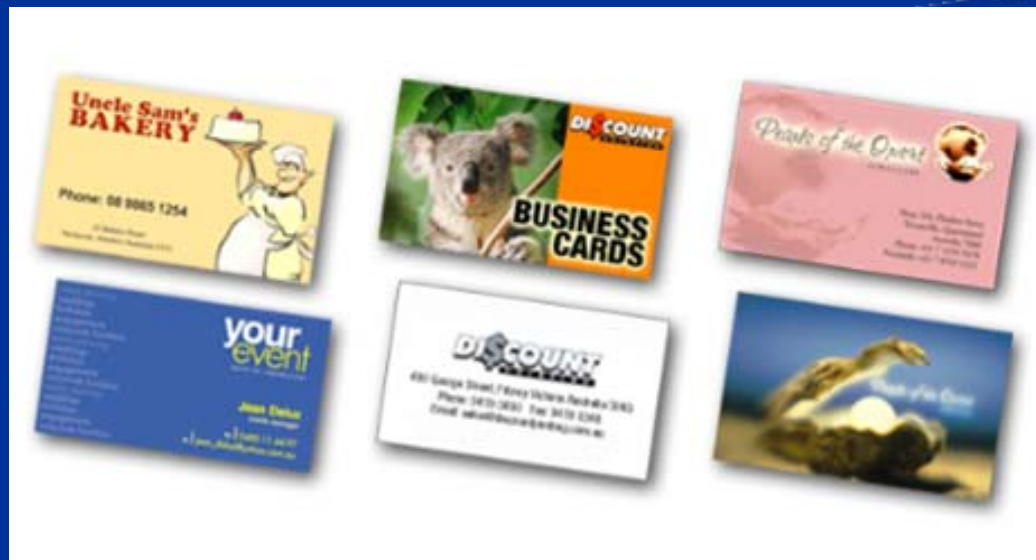
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Board Member - Mendiburu Magic Foundation - www.mendiburumagic.org

Business Cards



Business Cards



E-mail Marketing

Great Affordable Tool



E-mail Marketing



Social Media



facebook®

twitter



LinkedIn®

foursquare

Social Media

5 tips about Social Media for Businesses:

- 1) Separate your Business and Personal lives online
- 2) If you built It - Doesn't mean they will come
- 3) Don't flood the market
- 4) It's not all about you - Social media is designed to be interactive
- 5) Multi Media - Mix up your messages with videos and photos

Digital Content



Social Media Marketing

3 Questions:

- 1) Can you manage your Social Media yourself?
- 2) Do you have the time to manage it effectively?
- 3) Is it the best use of your time?

Trends To Be Aware Of

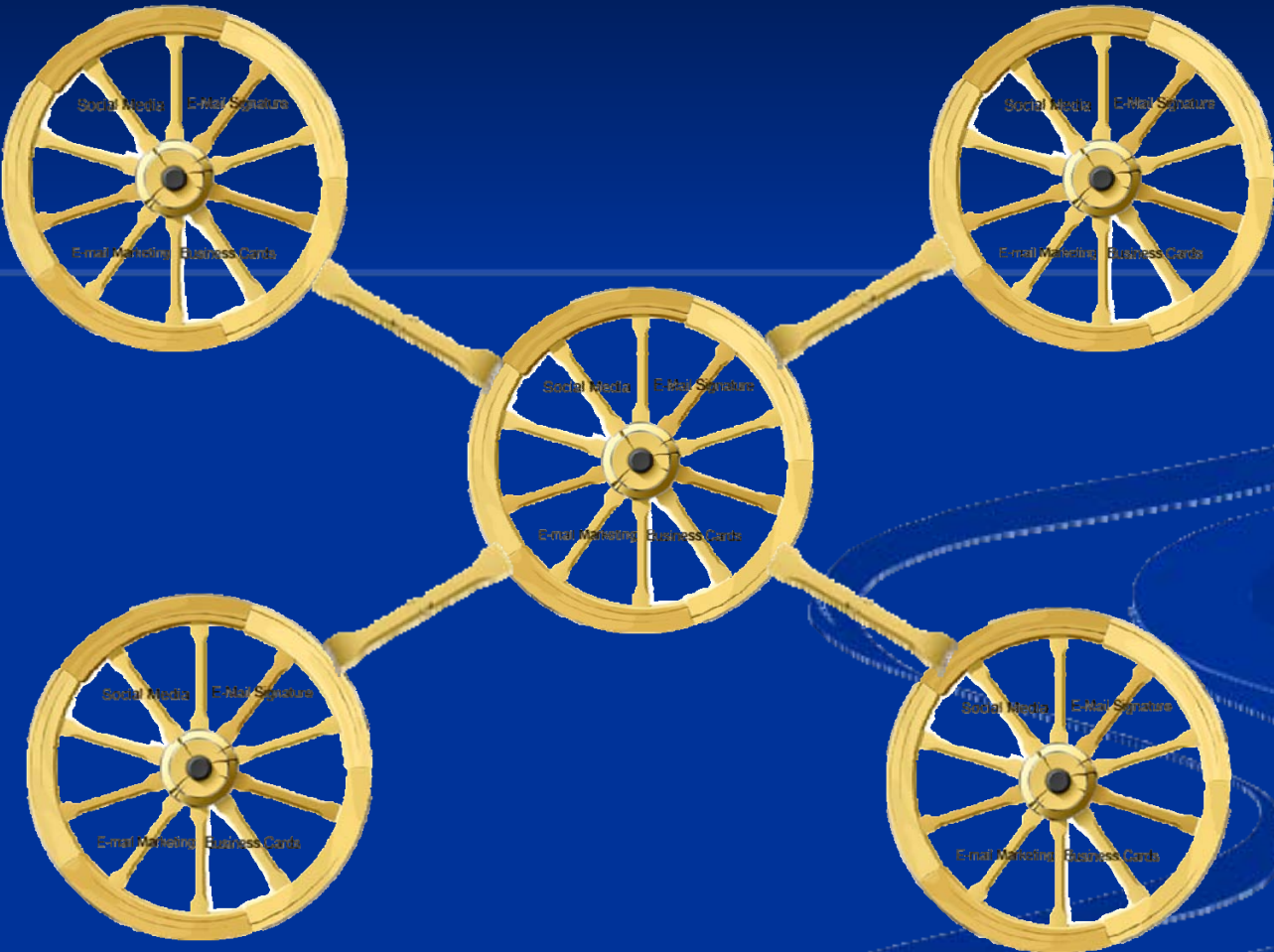
- Smart Phone Revolution
- Cloud Computing
- GeoTracking
- Small Business Networking



Get The Wheel Moving & Keep It Moving



Small Business Networking – Inner Circle



How To Integrate Your Marketing



Integrated Marketing – Small Business Starter Package:

- New Website Development with custom domain – www.yourcompany.com
- Custom E-mails you@yourcompanyname.com
- E-mail Signature
- E-mail Marketing (Constant Contact)
- Social Media (Facebook, Twitter, LinkedIn)

How To Keep The Wheel Moving



MayDay
Marketing



Integrated Marketing – Social Media Marketing Plan:

- Website hosting and updates
- E-mail support & technical support
- E-mail marketing – one e-mail per month
- Social Media – one social media post per week

Questions?





Integrated Marketing & Social Media